



**BCU FINANCIAL GROUP'S FLAGSHIP CREDIT UNION
SURPASSES MILESTONE**

July 22, 2010

Toronto – BCU Financial Group has announced that its flagship business, Ontario-based *Buduchnist Credit Union*, recently surpassed half a billion dollars in assets, making it Ontario's largest ethnic-based credit union.

“The entrepreneurial drive of our membership coupled with our strong capital base have positioned our financial institution for dynamic growth and expansion,” says Roman Medyk, Chairman of the Board of Directors of Buduchnist Credit Union. “The driving force behind our growth is a simple two-pronged philosophy — our institution's success is measured by the financial success of our members and the delivery of superior customer service from front-line staff to the most senior levels of management,” Medyk says.

BCU, which was founded by members of the Ukrainian community, has effectively positioned itself to compete with Canada's traditional banking institutions by offering its members a wide array of financial products coupled with no-fee services.

Buduchnist Credit Union and its affiliated businesses within *BCU Financial Group* include *BCU Insurance Services*, *BCU Wealth Management*— a full-service brokerage, offering its investors stocks, bonds, and mutual funds, and *BCU Foundation*, which provides funding support for community-based charitable endeavours.

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